Parade

AUGUSTA, GA CHRONICLE
SEP 30 1990

12 mg. "tar", 0.9 mg. nicotine av. per cigarette by FTC method.

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SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

2663

AVAILABLE IN LIMITED AREAS.

Your home shouldn't have to smell unpleasant.

"You don't have that stale smoke smell when you walk into the house. What's more, they taste good." —Mary Beth Attalla
Lilburn, GA

The first cigarette that smells good.

HORIZON

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Source: https://www.industrydocuments.ucsf.edu/docs/yjxm0004